

ADVENTURE Rider MAGAZINE

www.adridermag.com

2010 Print Advertising Rates v1

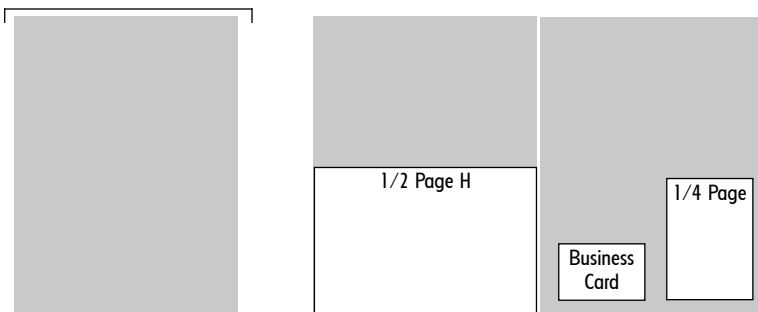
Four Color	1x	6x
Full-Page	\$300	\$250
1/2 page horizontal	\$200	\$175
1/4 page	\$140	\$125
Business Card 1/8 page	\$90	\$80

- Adventure Magazine is published 6 times annually.
- Your ad will be in front of adventure riding enthusiasts for 60 days at a time.
- Copies are distributed worldwide via www.adridermag.com
- Rates current as of January 1, 2010

Premium Positions	1x	6x
Inside front	\$500	\$400
Inside second	\$400	\$335
Back cover	\$500	\$400
Inside back	\$500	\$400

Ad Specifications & Production Information

Full-Page (8.5" x 11")



SEND ARTWORK TO:

James Pratt
 Adventure Rider Magazine
 6976 Highwater Circle
 Suite D
 Edmond OK 73034
www.adridermag.com

405-641-3830
 405-471-5554 fax
jpratt@adridermag.com

Ad Description	Artwork Size	Trim Size
Full-Page	8.5"x11"	8.25"x10.75"
1/2 page horizontal	8.5"x5.5"	8.25"x5.37"
1/4 page	3.8"x4.4"	3.8"x4.4"
Business Card 1/8 page	3.8"x2.2"	3.8"x2.2"

Full and 1/2 page adds will be printed full bleed. Ad should be designed to artwork size, keeping important information inside trim size. Magazine will be cut down to trim size.

1/4 page and business card ads are not printed full bleed, so ad size should be same as trim size.